

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: <b>Broumand, Joseph</b> Serial No. <b>10/761,987</b> Filed: <b>01/21/2004</b> For: <b>“Method for Opting into Online Promotions”</b>	Group Art Unit: <b>3622</b> Examiner: <b>AHMED, Affaf</b>  Customer Number: <b>25854</b> Confirmation Number: <b>4298</b>
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**SUBMISSION PURSUANT TO REQUEST FOR CONTINUED EXAMINATION (RCE)  
AND  
AMENDMENT AND RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
Mail Stop Amendment  
P.O. Box 1450  
Alexandria, VA 22313-1450

February 27, 2009

Sir,

In response to the Official Action dated 09/30/2008, please amend the above-identified application as follows:

**A Listing of the Claims**, including any Amendments reflected therein, begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.

**An Appendix**, including four Exhibits, begins after page 14 of this paper.